



The FlashPoint ShareDrive Is A “Necessity Product” – This Product Is Carried With A User At All Times

FlashPoint ShareDrives are not a niche product and narrow in scope. This product is a necessity product for most users. We have many Application Notes and presentations on our website which explain the uses and advantages of owning a FlashPoint ShareDrive. The features below are just some of the FlashPoint ShareDrive benefits.

- Computerless Copying
- Self Powered
- Upload Data When Mobile
- Download Data When Mobile
- Connect/Copy From Digital Camera
- Connect/Copy From Cellphone
- Connect/Copy From Thumbdrive
- Exchange MP3 Music
- Exchange, Share Business Files, Presentations, Datasheets, etc.
- Exchange Business Cards
- Backup Recordings
- Exchange Photographs
- Small and Lightweight
- Embedded Sharing-On-The-Go Chip
- Rechargeable, Removable Battery

A product with all these uses and technology which provides copy capability away from a computer when a user is remote is not a narrow scope product. This product will especially attract people who are active. Copying MP3 files when remote is a very important capability to many of our users and one of the main reasons for purchasing a FlashPoint ShareDrive. Do not think FlashPoint ShareDrives is mainly going to be used to copy MP3 files or photographs from cameras. We believe copying all types of data files are going to be what attracts users to our product and the users will need the product on a daily basis. If you are student, teacher or educational administrators, please visit our website's Education section which shows the uses of the product for all in the Educational area. Education is just one small segment of the market for FlashPoint ShareDrives. Listed below are some of the uses in this field.

Uses for Students

- Take your entire semester's work home in your pocket
- Everything is always with you at school & on breaks
- Share research with classmates and study groups
- Share schedules, events, MP3's, photos and more
- Upload homework & projects to teachers
- Download assignments and course data from teachers

Uses For Teachers

- Eliminate or reduce printed handouts
- Provide lecture recordings and images to students
- Share research with students and study groups
- Share schedules, events and important information
- Upload assignments and course data to students
- Download homework & projects from students

Uses For Education Administration

- Reduce or eliminate printing for administration management
- Transfer student information to teachers
- Secure testing information
- Share schedules, events and important information
- Personnel and asset record distribution
- Research sharing

The uses above are just for the education market. It is not niche product for a user to be able to take their entire semester's work home in their pocket and be able to copy this information to other people when mobile.

The commercial market and government should be just as big a revenue opportunity for FlashPoint. These segments have a completely different set of uses for the product. We use the term that FlashPoint ShareDrives have unlimited possibilities of use. Uses include copying from cameras, MP3 Players, other thumbdrives, cellphones and other USB enabled devices.

FlashPoint is becoming known by many people even though we have launched very little advertisement. This means the current users are driving sales with other users by word of mouth. Products that are driven by word of month have proved in the past to be most necessity products and FlashPoint ShareDrives is joining these products as a product with an important value.

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